

THE LOVE YOU GIVE SCREENING KIT

SCREENING KIT – 01



'THE LOVE YOU GIVE' is the untold stories of orphanages, a system that's harming the very children we believe it protects, and how you can choose to be part of the solution.

The film showcases the movement already in place in all countries to move away from using orphanages towards

strengthening families and communities to prevent children from being separated from their families.

The objective of this film is to make orphanage volunteering, which is currently maintaining the harmful orphanage system, a thing of the past.

We are aiming to raise awareness of this by getting viewers to share our film and **#CHANGEVOLUNTEERING** for good.

THE LOVE YOU GIVE SCREENING KIT

By putting on a screening of this film you are contributing to making positive change. But don't forget you are also adding a great addition to your CV and skillset.

Employers are constantly looking for young people who care and are passionate about something, and putting on a screening also allows you to develop organisational, marketing and confidence skills. Be sure to add it to your CV and talk about your successes!

This pack contains everything you need to put on your own screening of the film and join the discussion on what good

volunteering looks like. Whether it's a screening at your house with friends, at university, or in your workplace with colleagues, this pack has everything you need for putting on a rewarding event.

THIS PACK INCLUDES

- How to organise a screening
- Exploring the documentary & its themes
- More ways to get involved in the movement

View the film [here](#)

Direct link to download [here](#)



THE LOVE

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HOW TO ORGANISE A SCREENING

There are many types of screening and different ways you can run them. It could be with a close group of friends, for colleagues, classmates, or publicly to raise awareness. Below is some advice and considerations for putting on a screening.

FIND A SPACE

Depending on who your audience is you'll want to think about the right space to host a screening. For example, if you're hosting to a group of friends, your lounge may be great, however if you're planning on running a larger scale, open event which anyone is encouraged to attend, some research will be necessary to help find an appropriate space in your desired location, e.g. your local community center.

Useful things to consider:

- It could be a lecture hall or room on campus, local cinema or community centre. Make sure the venue is aware of the type of film you will be screening and why.
- Is there a charge for hiring the space? If this is the case, it is worth considering charging a small fee for attendees of the screening to cover your costs?
- Often, businesses will hire their space at reduced / no cost if it is for a charitable event, so try and negotiate to avoid paying unnecessary costs!
- What's the capacity of your space? Does it meet safety and accessibility requirements?
- Do you need public liability insurance? Does the venue have it?
- Will you provide drinks or refreshments?
- Are there enough power sockets to plug in all the equipment?
- Can the room or venue be made dark enough for a screening?



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HOW TO ORGANISE A SCREENING

SET A DATE

The date of your screening might largely be based on what space you can find and its availability, however even if you are hosting at home and have lots of availability there will be some things to think about.

Useful things to consider:

- How much time do you need to plan the screening?
- Does your time/date clash with popular events?
- What time/date would best suit the people you want to attend? If it's for a group of close friends maybe setting up a Whatsapp group or Doodle would work to figure out the best time and date.

PROMOTE IT

How are you going to make sure people actually attend your screening? The following are some useful tips for promotion.

- Use an event management and ticketing website such as Eventbrite that allows members of the public to browse local events, be sure to write a clear and intriguing description about your screening to gain more interest.
- Create a Facebook event for your film screening that friends and colleagues can share.
- Share the event on Twitter, Instagram, Snapchat, WhatsApp and other social media.
- Ask appropriate networks to also promote it online or on social media. For example, student unions, churches, creative mailing lists or newsletters.
- Create promotional posters to leave in relevant places. For example, venue notice boards, canteens, halls of residence and any popular communal spaces. [Example poster included at the end of this document]
- Send out reminders a week before the event, and then again a day before, to remind people it's happening.



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HOW TO ORGANISE A SCREENING

TEST THE TECH

Before hosting any screening it's best to check the tech you'll be using! This will make the screening feel professional and avoid making guests wait around.

Useful things to consider:

- An appropriately sized screen for the venue will be necessary.
- Make sure you have a compatible projector or laptop for the screen
- Make sure you have the film downloaded and already up on screen before people arrive.
- Test the sound, audio/ amplification equipment (including microphones for post screening discussions if required!)
- Make sure you have all the relevant connector cables, for example, HDMI.

HOSTING

Once everyone has arrived say a few words to welcome everyone and introduce the film.

Following the end of the film be sure to thank everyone for coming and let them know ways they can get involved in the movement (listed below).

To continue the conversation there and then you may want to use the discussion prompts below.



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EXPLORING THE DOCUMENTARY & ITS THEMES

After watching the film you may want to open up a discussion on the subject. This will be a great way to share opinions on the subject and extend the impact of your screening.

Some discussion prompts may be:

- How did the film make you feel?
- What was the most interesting part of the film for you?
- What surprised you most about the care leavers' stories?
- Has this film changed any of your views about volunteering in an orphanage?

The below statement and facts from the film may also lead into or be useful to prompt further discussion:

- Children who grow up in orphanages are at much higher risk of becoming victims of violence, trafficking and exploitation.
- Care leavers face a higher risk of homelessness, mental health challenges and suicide.
- Globally, over 80% of children in orphanages have a living parent.
- The volunteer tourism industry is valued at \$173 billion annually.
- In many countries, income from donations and volunteering is driving the rise in orphanages.
- Up to 8 million children are thought to be living in orphanages.
- Orphanages can be up to 10 times more expensive than caring for a child in a family.



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EXPLORING THE DOCUMENTARY & ITS THEMES

- There is a global effort to end the use of orphanages. Every country in the world has committed to family-based care.
- Children belong in families not orphanages. It's time to change how we volunteer.

More facts and figures about orphanages are [here](#).



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THE LOVE YOU GIVE MORE WAYS TO GET INVOLVED IN THE MOVEMENT

By screening this film you are already extremely valuable in the efforts to end orphanages, thank you.

Other ways to show your support and make a difference are:

- Sharing the film on social using **#ChangeVolunteering**
- Taking the volunteers public pledge **[here](#)**.
- Joining the **#ChangeVolunteering** Facebook group **[here](#)**.



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THE LOVE YOU GIVE FURTHER ASSISTANCE

If you have any further questions about organising your screening or the film please contact: Justine Williams (**Justine.Williams@bettercarenetwork.org**) or Hannah Owens (**Hannah@livity.co.uk**).



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THE LOVE YOU GIVE EXAMPLE POSTER



THE LOVE YOU GIVE

#ChangeVolunteering

'THE LOVE YOU GIVE' is the untold stories of orphanages, a system that's harming the very children we believe it protects, and how you can choose to be part of the solution.

Join our screening at [insert location] to watch the short film and join the discussion on this global issue.

Hosted at [insert location]
Date [insert date of screening]
Time [insert time of screening]
URL for more info: [insert event URL]

Together we can make a difference and
#ChangeVolunteering